

Oxford Brookes Sustainable Travel Strategy

INTRODUCTION:

This strategy sets the long term vision, key drivers and objectives to embed a culture of sustainable travel throughout the University, with collective responsibility for minimising transport impacts. The strategy is underpinned by the University's [Sustainable Travel Plan](#), outlining our policy framework, mitigation measures (in the form of a SMART action plan), monitoring, measurement and governance to encourage a modal shift in favour of sustainable/active travel in support of our carbon strategy.

VISION:

To embed a culture of sustainable travel throughout the University, aligning with our [2035 University Strategy](#). To enable and support a step change towards sustainable choices for travel, with collective responsibility for minimising transport impacts. We will do this through reducing travel needs, frequency or distance, choosing more sustainable options, or taking advantage of advancing technologies reducing carbon emissions. The Strategy will comply with and, where appropriate, align with changing national, regional and local transport and planning policies, with associated infrastructure and development through the Oxford Campus Vision.

KEY DRIVERS:

1. To maintain our reputation as a sustainable organisation.
2. To maintain legislative, regulatory, national, regional and local policy compliance.
3. To maximise the accessibility of staff, students and visitors to sustainable forms of travel.
4. To support our ambitions to become a net zero organisation by 2040.
5. To support student and staff recruitment and retention.

OBJECTIVES:

- Compliance with national, regional and local legislation, and transport planning policy.
- To actively manage our estate development to deliver a reduction in car parking provision; limiting the number of colleagues who are eligible for a parking permit, conforming to local planning requirements.
- Encourage & facilitate sustainable transport options - by providing supporting infrastructure, initiatives, information and incentives to enhance the student, staff and visitor experience.
- Influence, and where appropriate, partner with, local transport providers - to improve the connectivity to our campuses and integration with local transport options.
- Reduce carbon emissions - to baseline our scope 3 carbon emissions (CO₂e) from commuting, business and student travel. Develop SMART targets and KPIs to measure and report progress, with an associated action plan.
- Ensure our campuses are readily accessible to all.
- Integrate new technology to optimise efficiency and the user experience.
- Engage with staff, students and visitors on sustainable travel and transport and behaviour change.
- Conduct an annual review of the Travel Strategy and report on progress.

This strategy will be reviewed annually by the Environmental Sustainability Team and signed off by the Vice-Chancellor's Group.

Vice-Chancellor, Professor Alistair FittSignatureDate



24th June 2024